



Sowing The Seeds of

Radio Kwizera
Box 154
Ngara -Tanzania
Box 57, Kibondo
Box 124, Kasulu

97.9 FM Ngara; 93.6 FM Kibondo; 94. 2 Kasulu

RADIO KWIZERA RATE CARD

1. COMMERCIAL RATE

TIME	CATEGORY	15 SEC	30 SEC	45 SEC.	60 SEC
5:30-6:35	SP	45,000/=	65,000/=	75,000/=	100,000/=
6:35-7:35	SP	45,000/=	65,000/=	75,000/=	100,000/=
7:35-9:00	A	45,000/=	65,000/=	75,000/=	100,000/=
9:01-12:00	C	25,000/=	40,000/=	50,000/=	60,000/=
12:01-17:00	B	35,000/=	45,000/=	55,000/=	75,000/=
17:01-19:30	A	45,500/=	50,000/=	75,000/=	100,000/=
19:31-20:30	SP	45,500/=	45,000/=	75,000/=	100,000/=
20:31-22:30	A	30,500/=	32,000/=	50,000/=	60,000/=
22:31-23:30	B	22,500/=	25,000/=	35,000/=	50,000/=
23:01-00:00	C	25,000/=	27,000/=	35,000/=	50,000/=
Pre news	Super	70,000/=	90,000/=	105,000/=	125,000/=
Post news	Super	70,000/=	90,000/=	105,000/=	125,000/=

2. CASUAL ANNOUNCEMENT RATES

TIME	CATEGORY	15 SEC.	30 SEC	45 SEC.	60 SEC
13.01-13:15	NIL	5,000/=	8,000/=	10,000/=	12,000/=
14.01-14.15	NIL	7,000/=	10,000/=	13,000/=	16,000/=
15.1-16.15	NIL	9,000/=	13,000/=	15,000/=	20,000/=

3. Death announcement 3,000/= repeat charge 6,000/=
4. Special Death announcement 10,000/=
5. Birth day greetings 4,000/=
6. Casual: pre news 50,000/= post news 40,000/= Customer time selection 30,000/= applicable away from pre - news and post news
7. Political and religious announcement are charged per negotiation
8. Base line costs for the Sponsored Programmes

ITEM	QUANTITY	UNITY PRICE IN TSHS	SUB-TOTAL TSHS
1.Airtime	30min	4,500	135,000
2.Recording	1hr	5,000	5,000
3.Mixing	1hr	7,000	7,000
4.Transportation	1km	800	
Sub-Total			
5.Administration 10%			
Grand Total			

If you have a programme ready made and RK will only offer you the airtime, then only number 1 will be applicable. However, your programme has to be prepared to our standards as we would not accept any programme below standard in terms of recording quality, format, etc.

Transport counts if we will be obliged to out of the studio for recording.

Regards,
 Fr. Damas Missanga, S.J.